Social Networking for the 21st Century Teacher (Elementary)

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What Is Social Media?

Social media are web-based communication tools that enable people to interact with each other by both sharing and consuming information.

Common Features of Social Media:
- User accounts and profile pages.
- Friends, followers, groups, etc.
- News feed.
- Notifications.
- Likes, comments, ratings, or voting.

http://webtrends.about.com/od/web20/a/social-media.htm
How important is social media in our society today?
Social media sites can provide:
- a place for classroom discussions
- support outside of the classroom
- instant updates to assignments or information
- networking
- connections to parents and community
Social Media as a Collaboration Tool

Social media sites can provide:
- Connections that are asynchronous: Students can connect at home, at night, on weekends…
- A place to curate and create.
- A place to make real-world, global connections.

Image: sparkleandboom.com
Social Media as a Critical Thinking Tool

Social media sites can provide:

- A place for students to respond to higher-order questions that require problem solving or application.
- Collaboration for problem solving.
- Connections to vetted resources.

Image: https://plus.google.com/communities/1058449300733147216
Teacher Created Accounts

A teacher created social media account can connect the classroom to the community and bring the community into the classroom:
Facebook
Distribute announcements, blog posts, events, assignments, pictures, and more right into the “live streams” of those that join or like your page.
Share the excitement of your classroom with a public or private Twitter feed:

A hashtag (#) helps users find similar content or information related to the same topic.

The @ symbol “tags” another user/group to view the Tweet.
Students can help write tweets about their learning on the teacher’s account:
Twitter
Create a Twitter account to represent a famous or historical person and Tweet out what they would say:

anyone got a more creative way of saying “87 years?”
08:10 PM November 18, 1863 from mobile

Honest Abe
Twitter
Follow experts and groups that can share relevant information for your classroom. Ask questions!
Student Use of Social Media

Elementary students are too young to create and use many social media sites, so find equivalent classroom tools that serve a similar purpose:

- Facebook
- Edmodo
- Twitter
- TodaysMeet
- Pinterest
- Padlet
Social Media for Professional Development and Building a PLN

Teachers can use social media to learn from and share ideas with educators from around the world.
Twitter Chats

Join chats or follow hashtags (#) of groups that interest you for professional learning.

Hashtags for Educators:

#ArtsEdChat
#BlendedLearning
#edchat
#EduBookStudy
#GeoEdChat
#HourOfCode
#K12
#kinderchat
#ntchat
#1to1tech

More:
http://www.cybraryman.com/edhashtags.html
Social Media Related Lessons

Young students can create entries in pseudo social media sites or with social media like lessons and activities.
Create a Social Media Profile

Students can use pre-created templates to create fake profiles for people or events they are studying:

https://docs.google.com/open?id=0B2bvpi_-F-vzVnVWTIAzV1JSMDJyMk5CbExQYU9SUQ
https://ichooseawesome.files.wordpress.com/2013/03/faketwittertemplate.pptx
Fake Posts

Students can use pre-created templates to create fake posts from people:

@karenogen and @xanloglonmom, thanks for supporting the amazing teachers of RichlandOne! #r1dreamteam #youreawesome #cometothewhitehousefordinner

http://tweetfake.com/
http://www.lemmetweetthatforyou.com
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- http://tweetfake.com
- http://www.lemmetweetthatforyou.com
- http://www.ifaketext.com
- http://snapsr.com
Exit Tickets and Evidence of Learning

Students can show what they have learned as if they are on social media:

http://www.6thgradetales.com/2013/01/tech-integration-if-mlk-jr-had-instagram.html
The DOs and DON'Ts

DON'Ts

- DON’T post profanity, obscenity or anything that depicts you in an unfavorable light
- DON’T vent online or tell work stories
- DON’T post anything about or related to students
- DON’T accept an online relationship with anyone you don’t know offline
- DON’T join groups that may be considered unprofessional or inappropriate

http://www.ohea.org/social-media-guidelines-for-educators
The DOs and DON’Ts

DOs
- Know your privacy settings
- Understand the limits of online privacy
- Understand your First Amendment rights
- Learn your school’s Acceptable Use Policy
- Keep work and play separate
- Monitor your own internet presence

http://www.ohea.org/social-media-guidelines-for-educators
**Friends and friending**

- Do not accept students as friends on personal social networking sites. Decline any student-initiated “friend” requests.
- Do not initiate or submit requests for students to become “friends”.
- Remember that people classified as “friends” have the ability to download and share your information with others.
- If you wish to use networking protocols as a part of the educational process, please work with your administrators and technology staff to identify and use restricted, school-endorsed networking platforms.
- Do not engage in so-called “private” networks between and among co-workers, friends, and parents. Discussion of students, administrators, and parents is strictly prohibited.

**Content**

- Do not use commentary deemed to be defamatory, obscene, proprietary, or libelous. Exercise caution with regards to exaggeration, colorful language, guesswork, obscenity, copyrighted materials, legal conclusions, and derogatory remarks or characterizations.
- Weigh whether a particular posting puts your effectiveness as a Richland One employee at risk.
- Post only what you want the world to see. Imagine your students, their parents, your administrator, visiting your site. It is not like posting something to your web site or blog and then realizing that a story or photo should be taken down. On a social networking site, basically once you post something it may be available, even after it is removed from the site.
- Do not discuss students or coworkers or publicly criticize school policies or personnel.
- Do not post images that include students or parents.

Learn more from the Richland One employee handbook:
Review

Questions?

Go to Kahoot.it

Enter code: _____________________
References and Citations:

- http://www.slideshare.net/MariusPienaar/social-media-in-the-classroom-51446869
- http://www.edutopia.org/social-media-education-resources
- http://www.ohea.org/social-media-guidelines-for-educators